

The background consists of large, overlapping curved shapes in bright yellow and white, creating a dynamic, abstract composition.

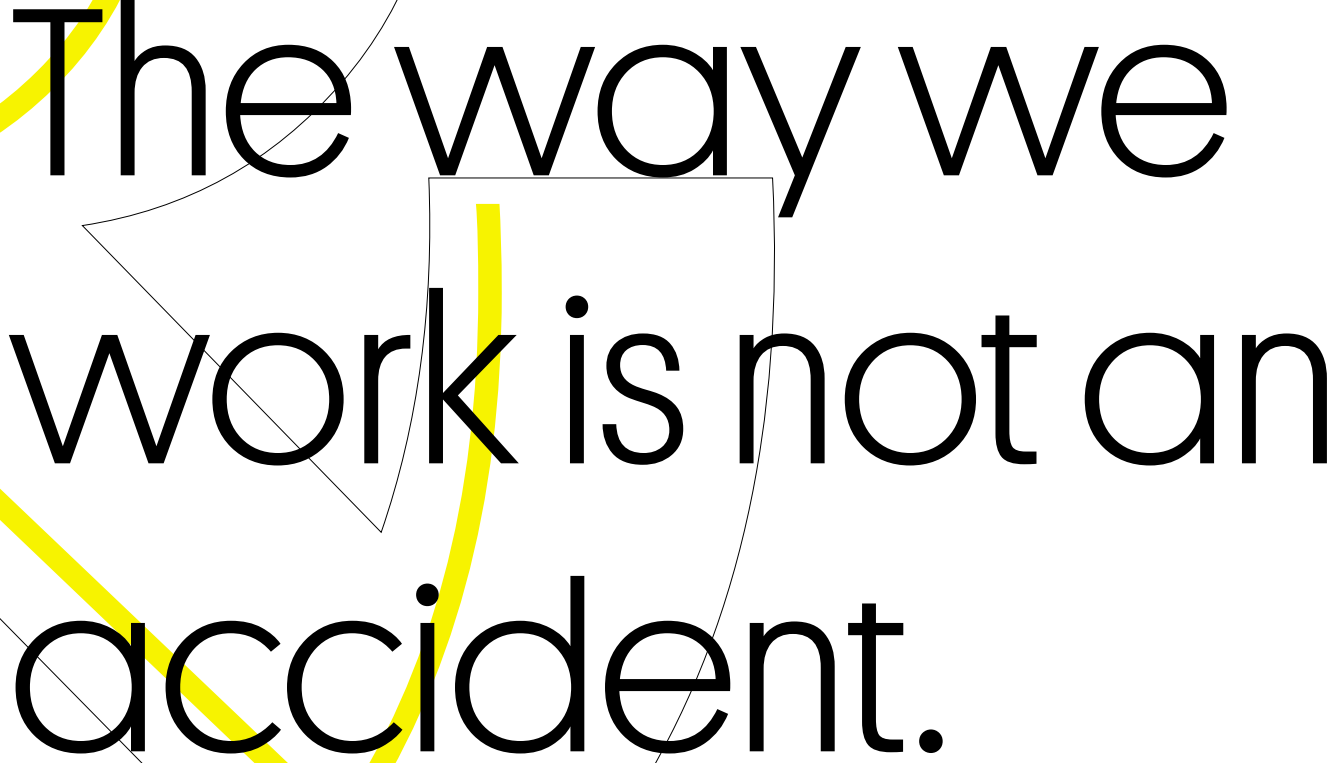
# palette69

We design multi-dimensional experiences.

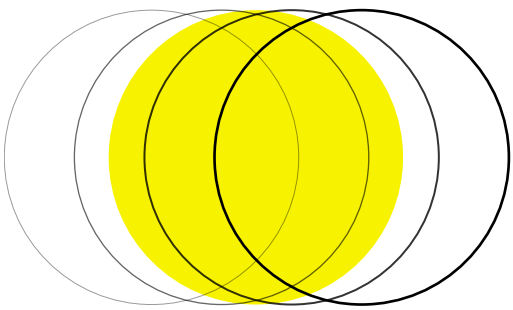
# We are a product and experience design company

Offering diverse creative branding solutions that transcend global and cultural boundaries, which is reflected in our 100+ global projects.

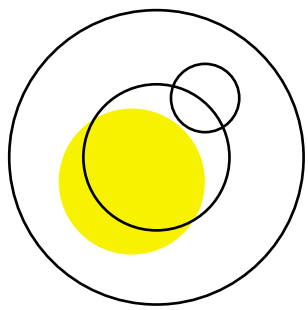




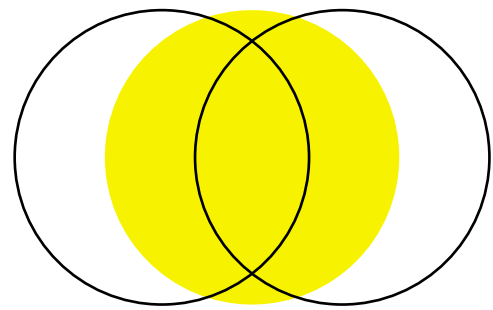
The way we  
work is not an  
accident.



We  
**Strategize**  
your vision



We  
**Design**  
your path



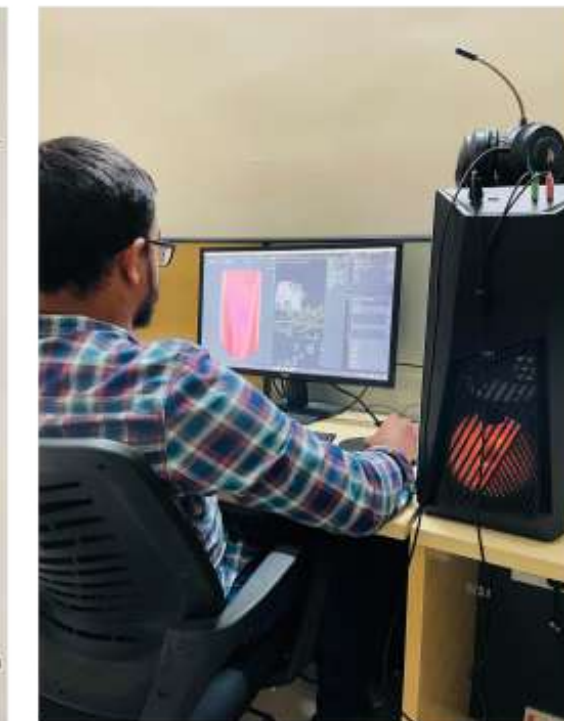
We  
**Support**  
your path



# Our Company's Culture

- To begin with, we prefer using 'Associate' instead of 'Employee'. We work as a team, rather than one working 'for' the other.
- "Be extraordinary" and never lose sight of what is to be done.
- We are at our best together as a team, and there is always a strong connection between teammates [leisure time, gaming nights, teambuilding, weekend movies, parties].
- Hierarchy - we organise our teams according to the client groups or specified client needs.

*We are a team holding hands to uplift our belief in "Design with Science"*





# | What makes us **different...**

- Focused and quality team along with a global network of international artists.
- A Psychological approach and consumer behavioural economy rather than just an Art service project.
- Creatively literate to take a practical and effective risk.
- Design thinking approach with strength in Biomimicry & Human Psychology.

# | What gives us **motivation...**



Best Creative Studio  
India, 2020



# Our Services

We Support our clients with research, design and development, leaving them smiling!

## *Branding & Printing*

- Visual Identity & Branding
- Online & offline creatives
- Packaging
- Creative Illustrations
- Corporate & Advt. Videos
- Explainer Videos

## *3D*

- 3D models/assets
- 3D Characters
- VR/AR

## *UI/UX Design*

- UI/UX Design
- Web/ App designs
- Frontend Development
- CMS
- Storytelling

## *Social Media*

- Strategy
- Marketing Collaterals
- Market Research
- Online activities-  
platform specified

# Our Clientel



More than  
100+ globally



*Our Works*

# **Branding & Printing**



Client | Intartica



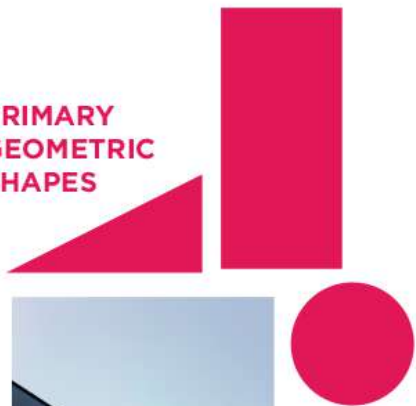
7 STONE GAME (PITTHU)



BALANCE



PRIMARY  
GEOMETRIC  
SHAPES



ARCHITECTURE  
SHAPES



ABSTRACT ART

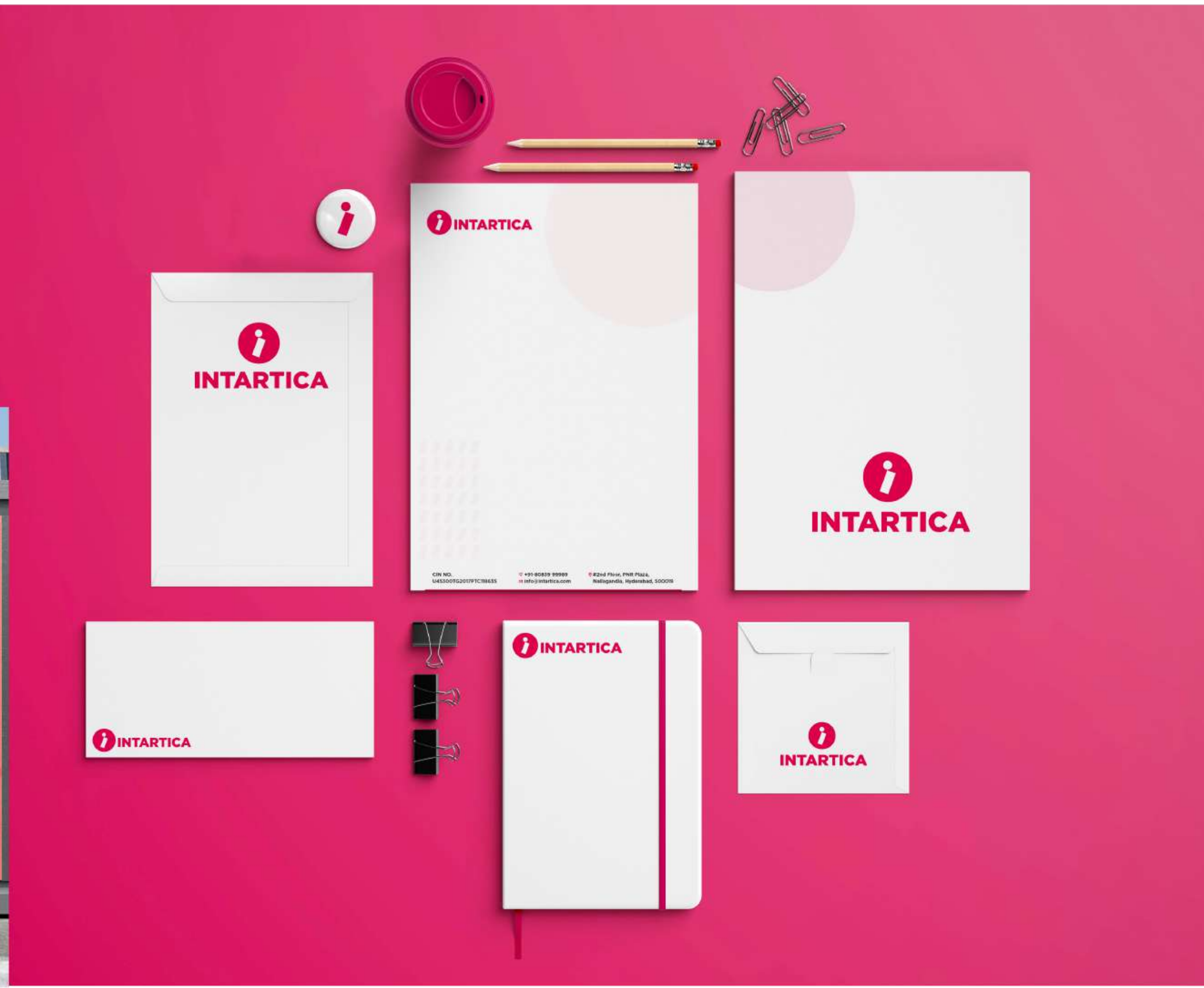


FIRST LETTER  
OF INTARTICA

Aa  
Gotham

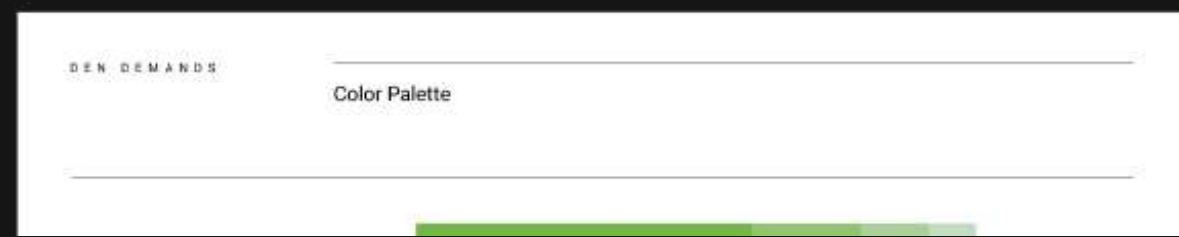
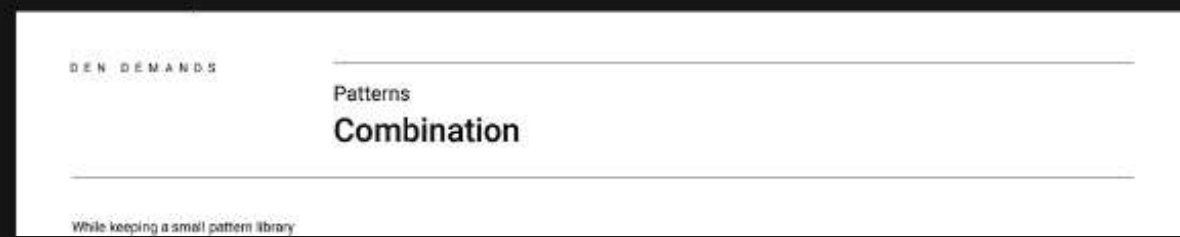
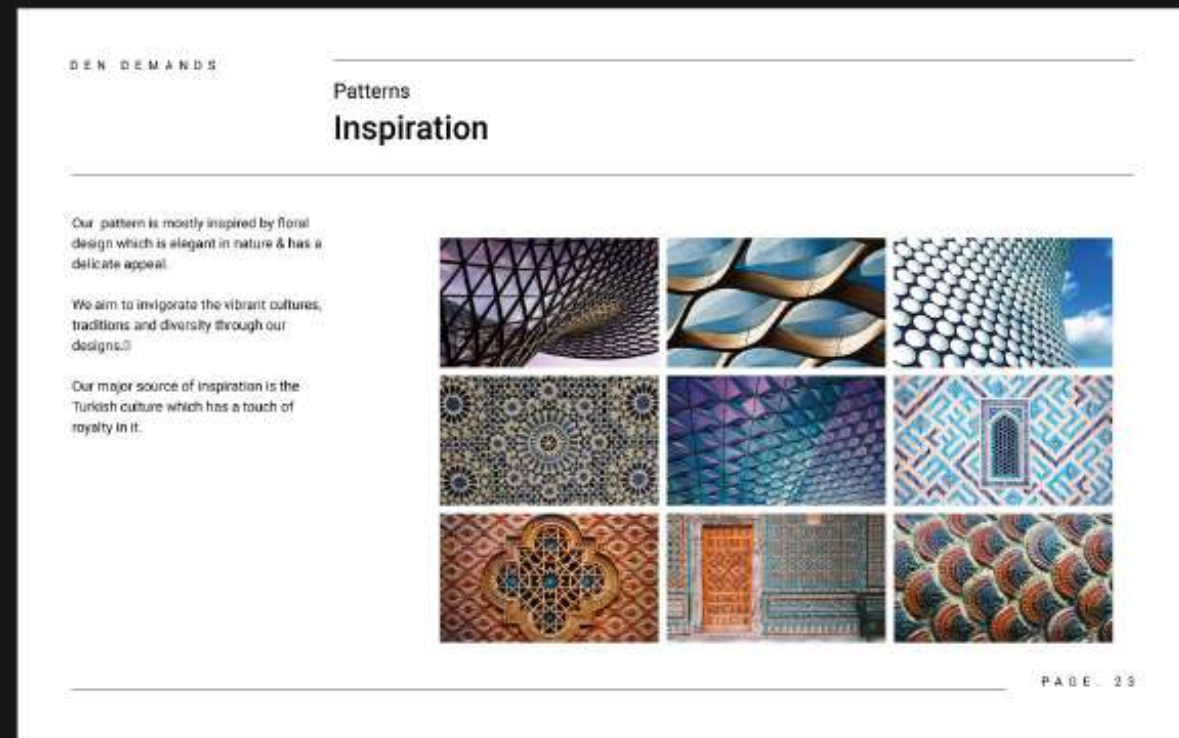
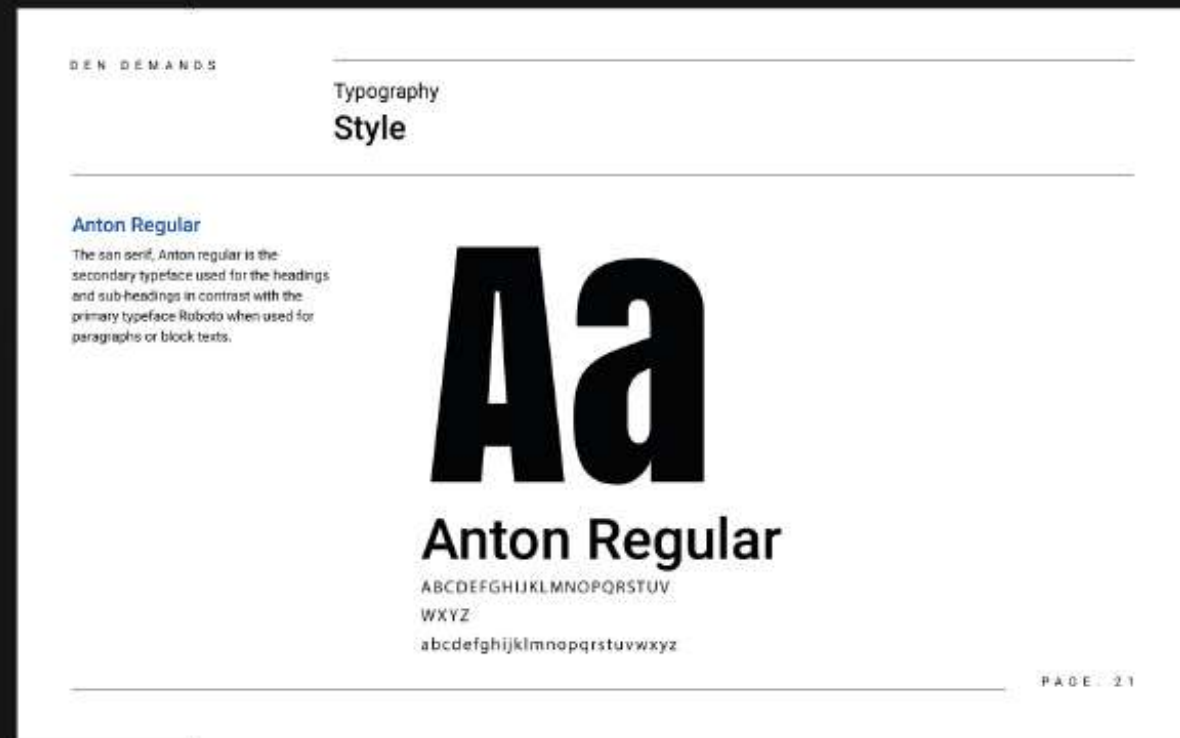
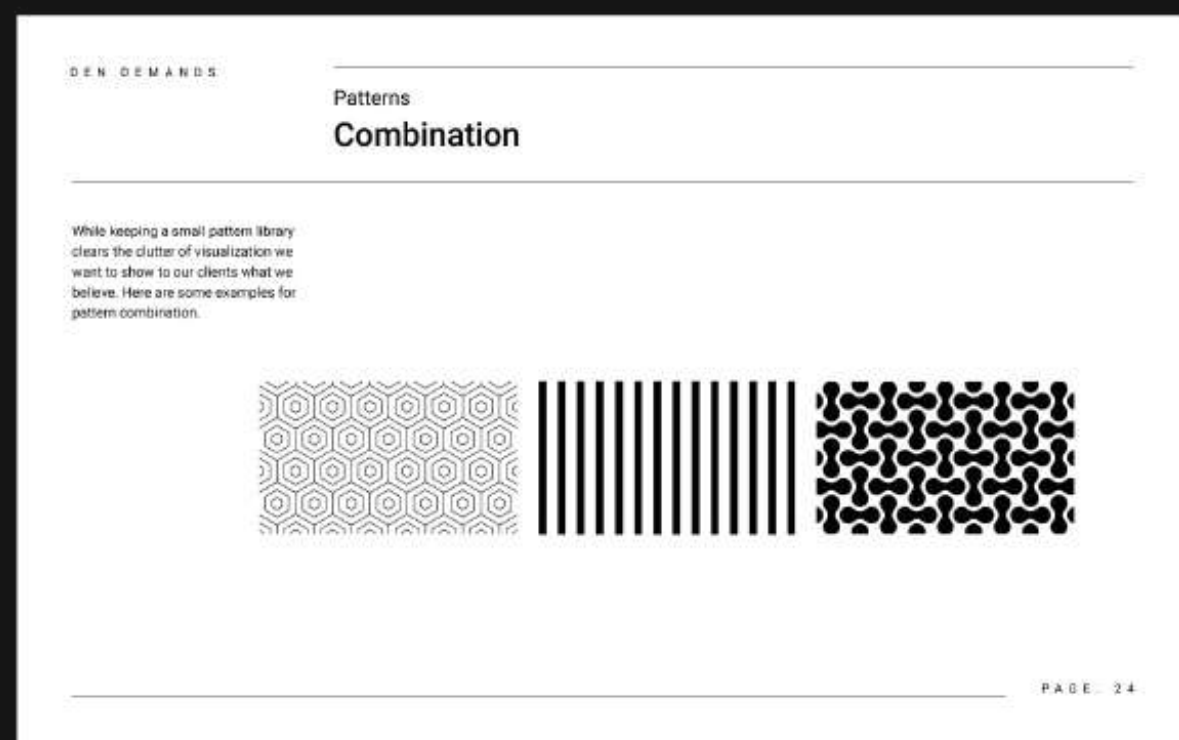
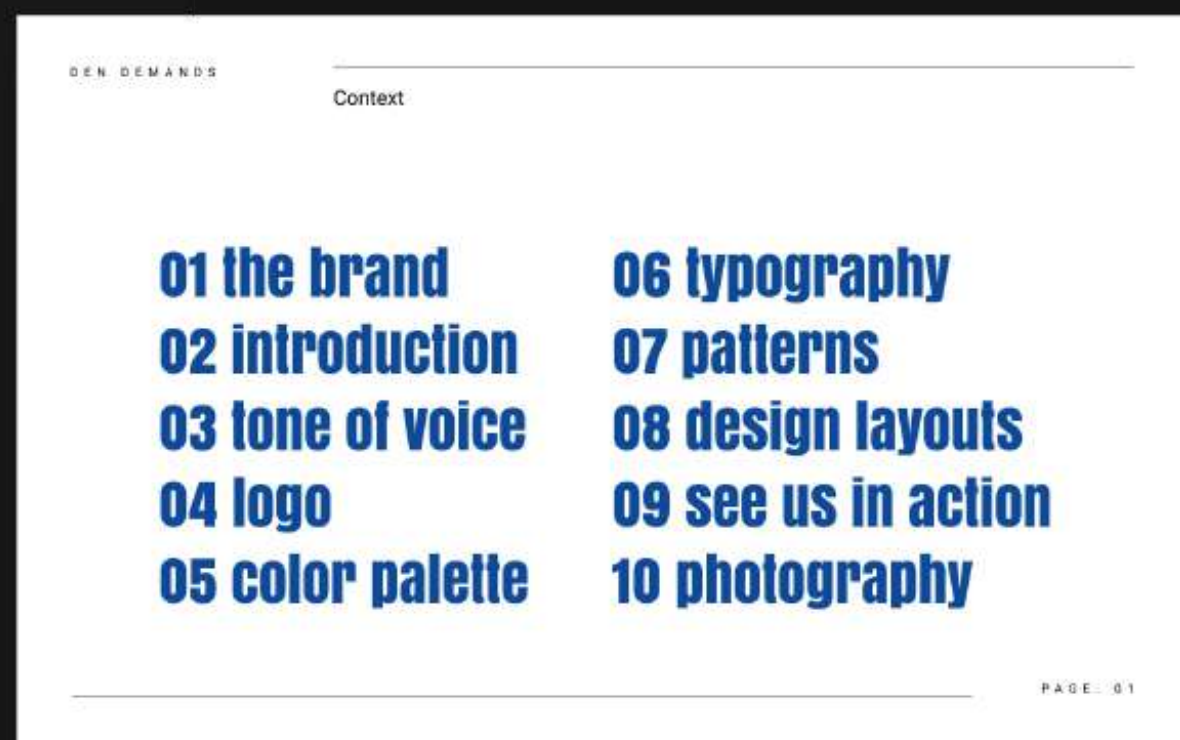
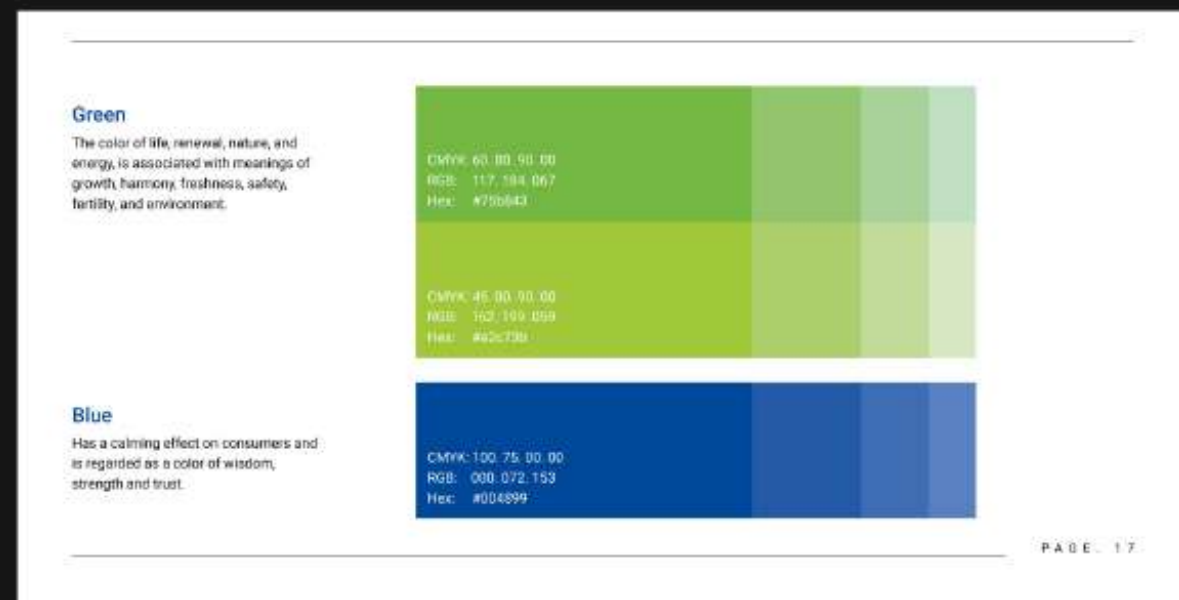
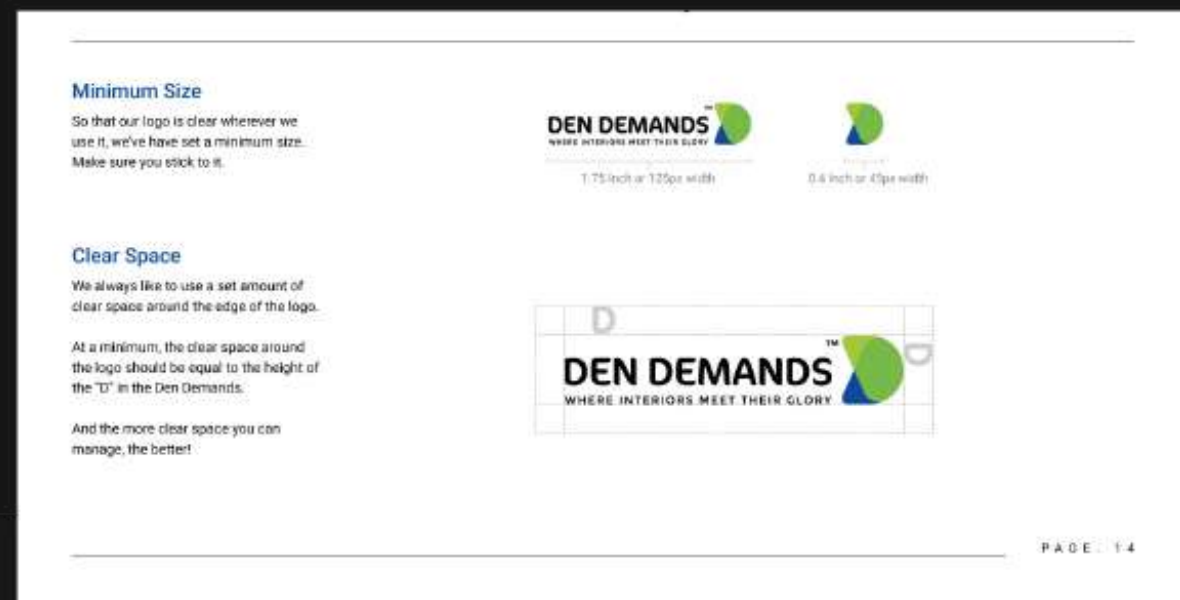
Thin  
Light  
Book  
Medium  
**Ultra**  
*Thin Italic*  
*Light Italic*  
*Book Italic*  
*Medium Italic*  
***Ultra Italic***







# Client Den Demands







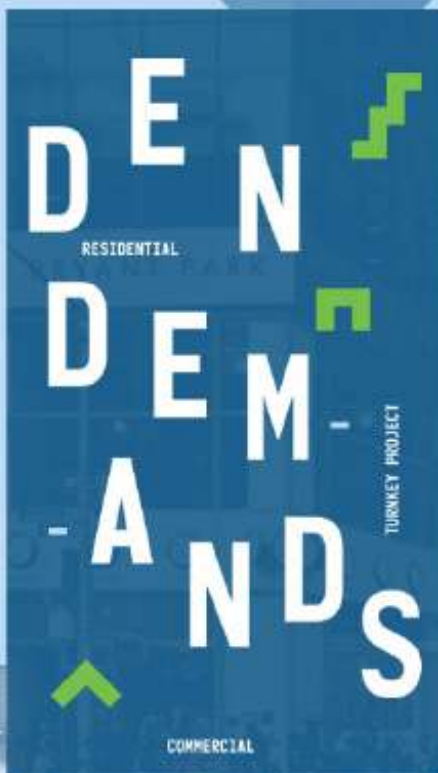
"Interior Design is an extension of you"



"Good Design engages both the mind and the soul"

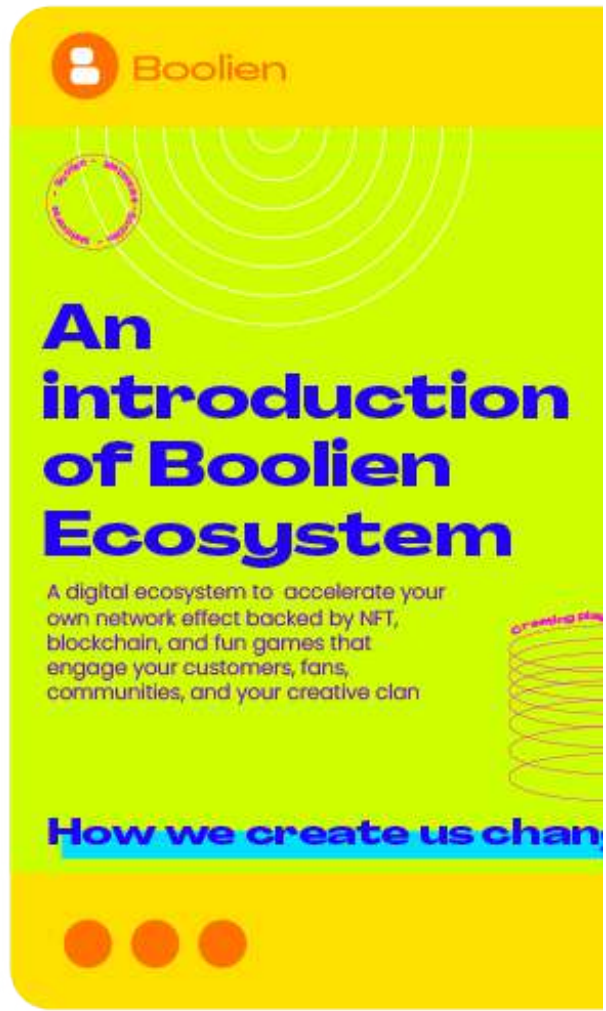
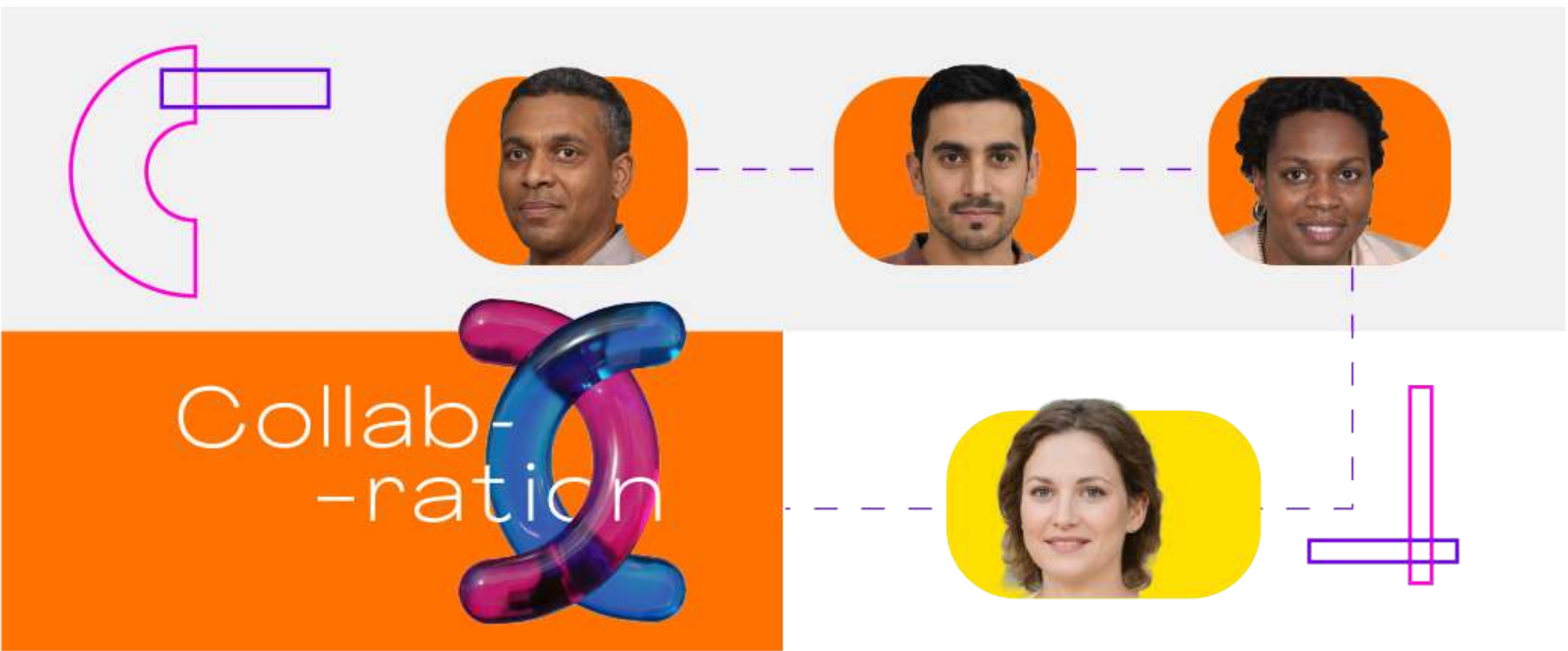


"Breathe your Idea's into life"

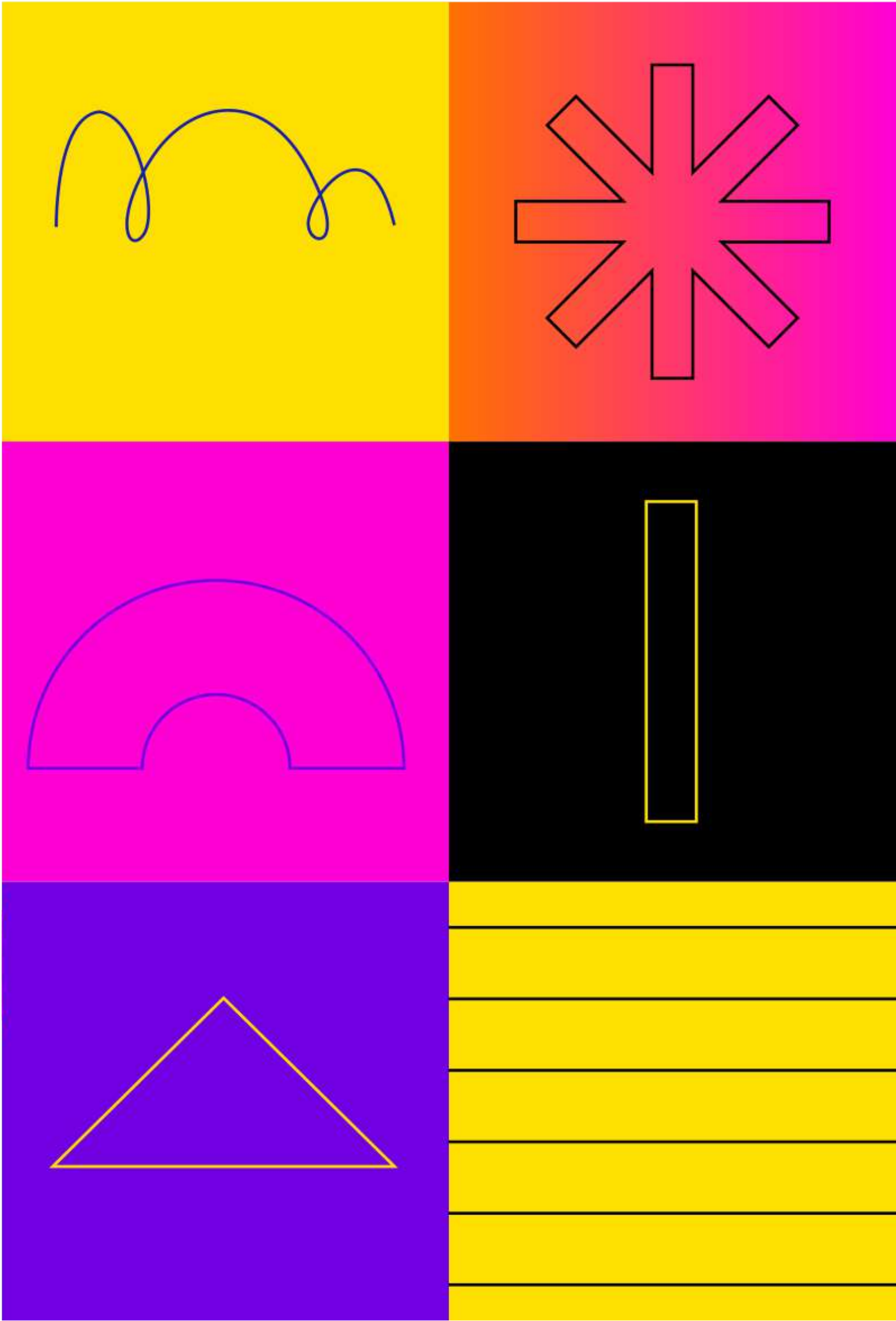




Client | Boolien







Client | Marhaba DeFi

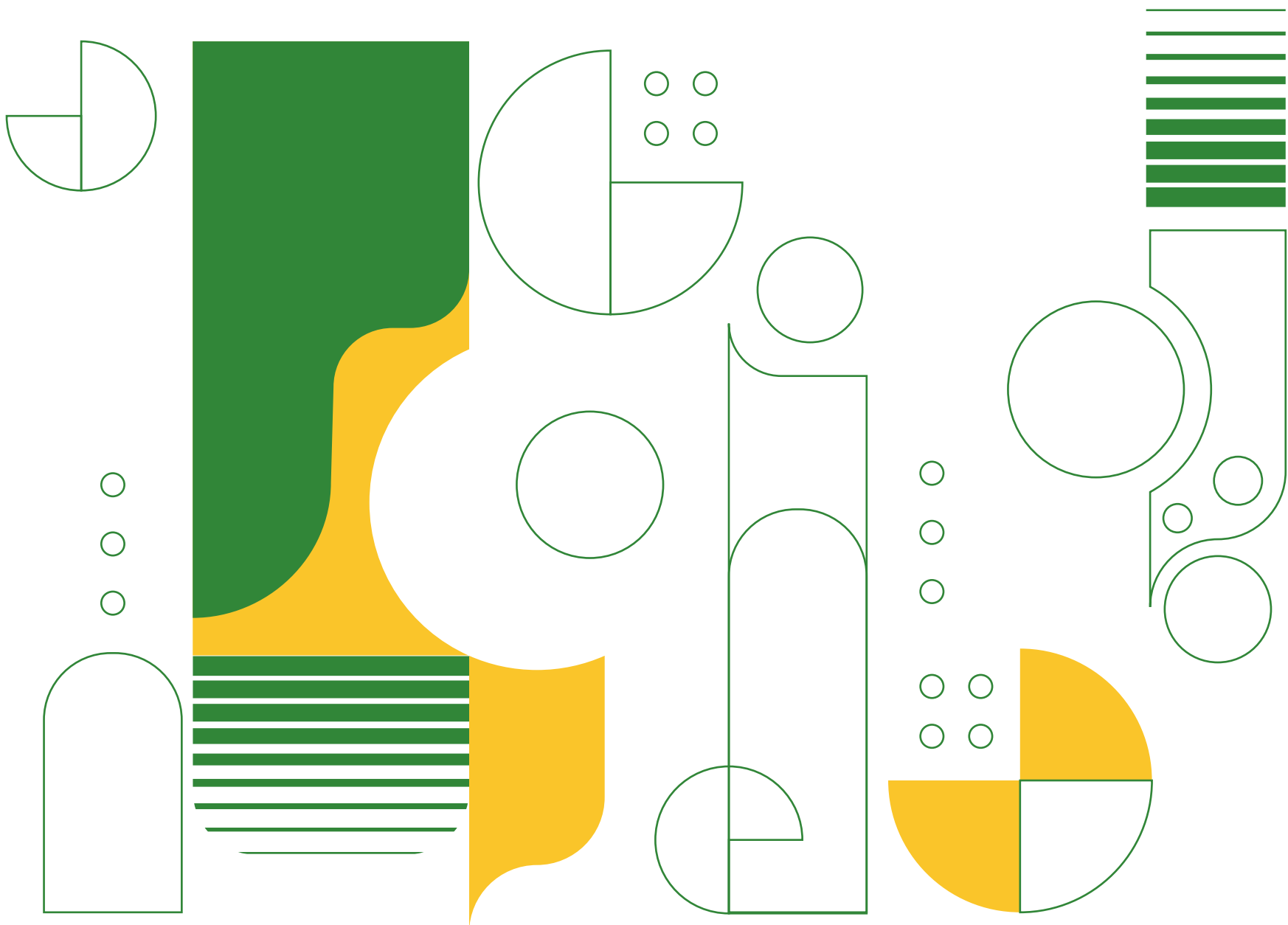


Old Logo



New Logo

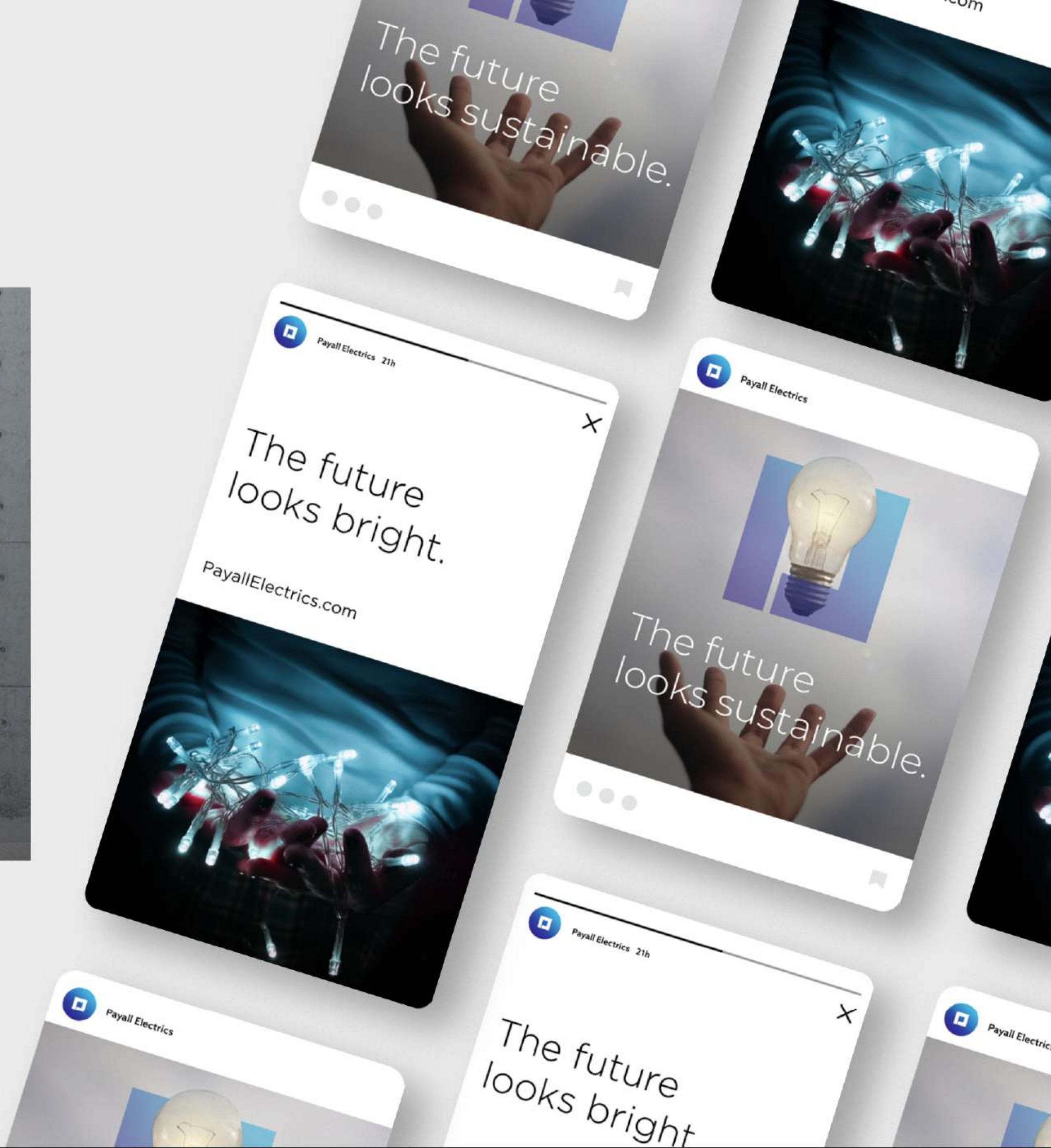






— Branding & Identity

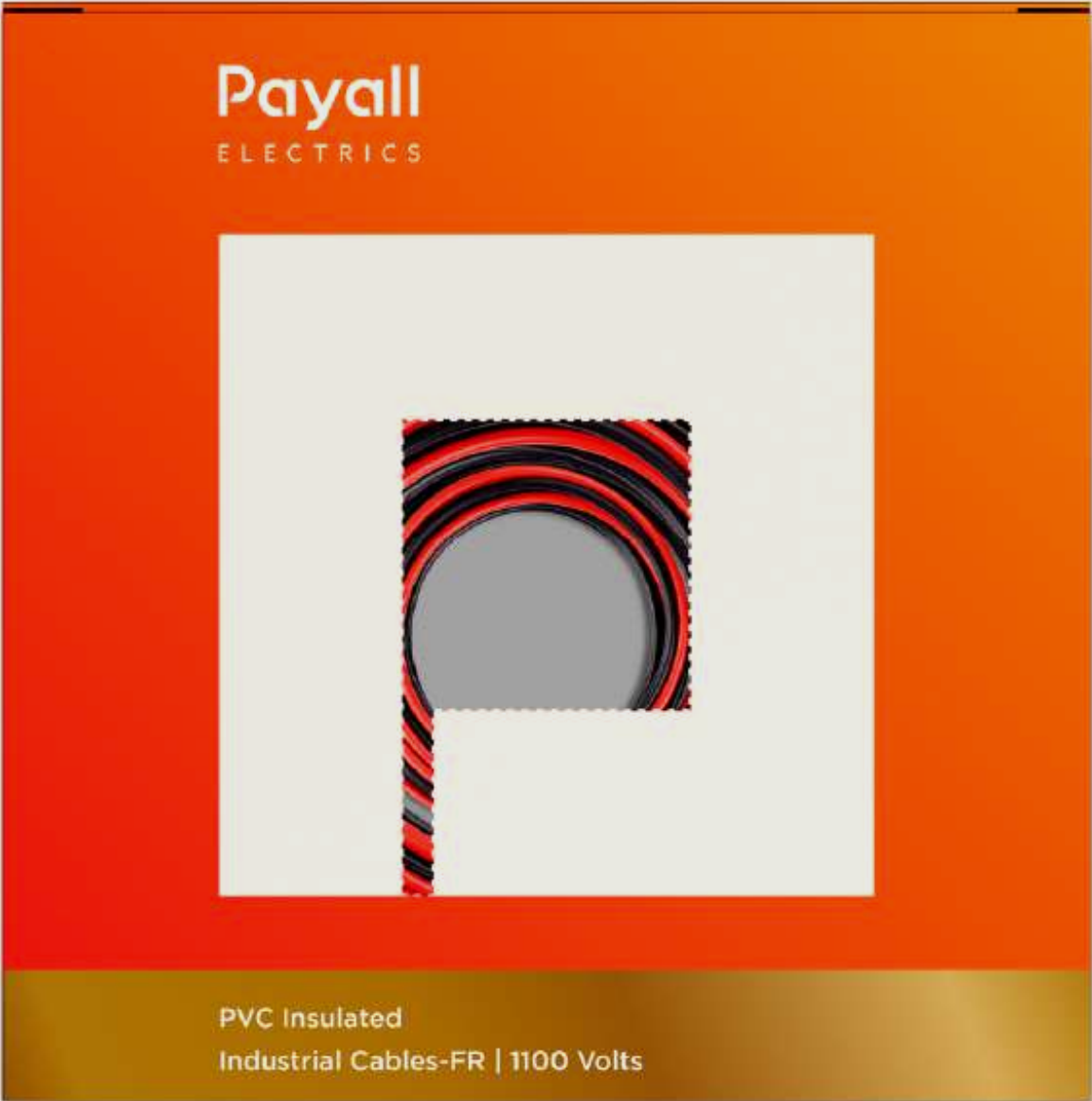
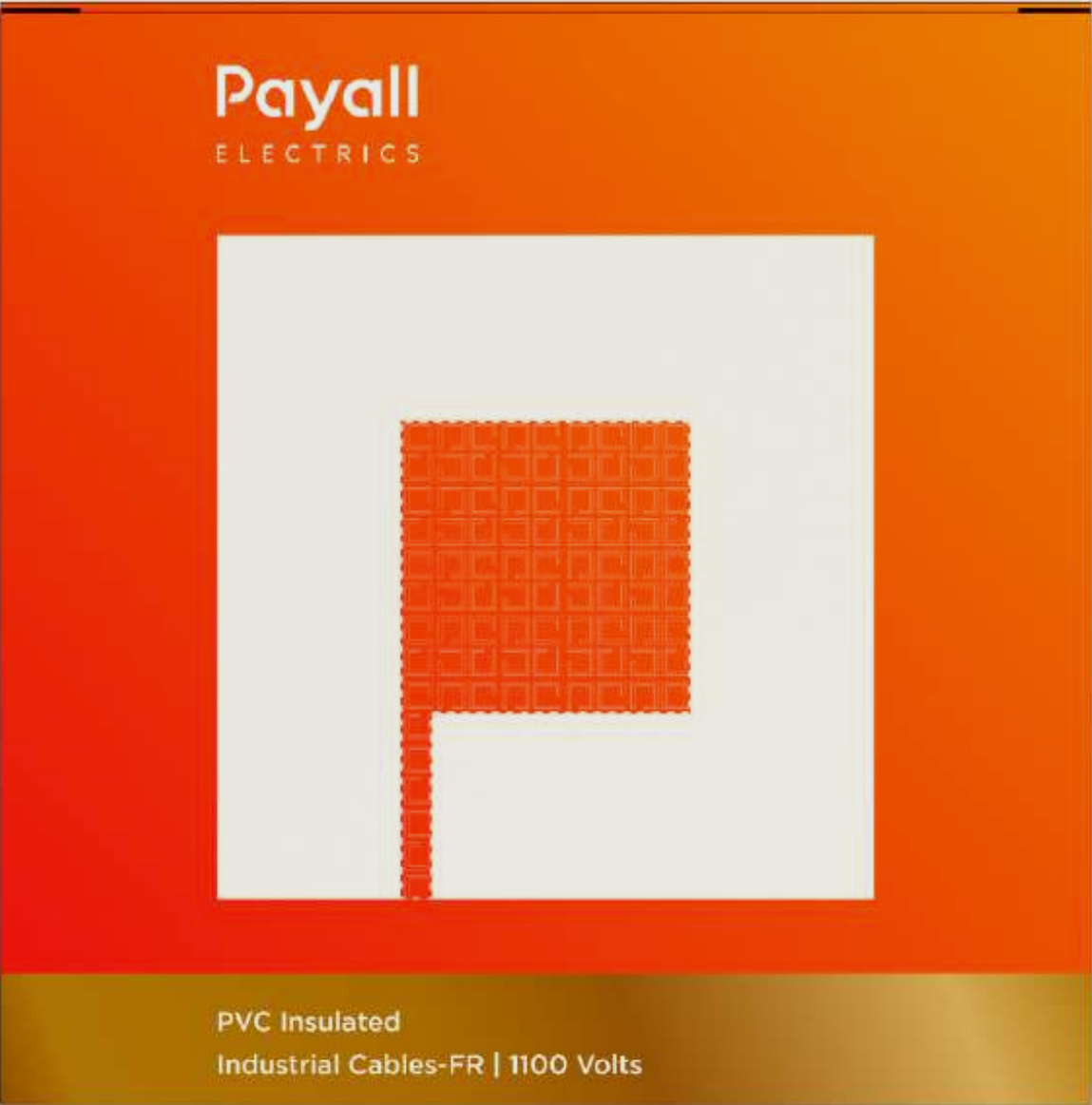
Client **Payall**





— Packaging

Client | Payall





Client | **Bayer**





Client | **Bayer**



*Click to play*



Client | **World Remit**



Client | **Get My Parking**



*Click to play*

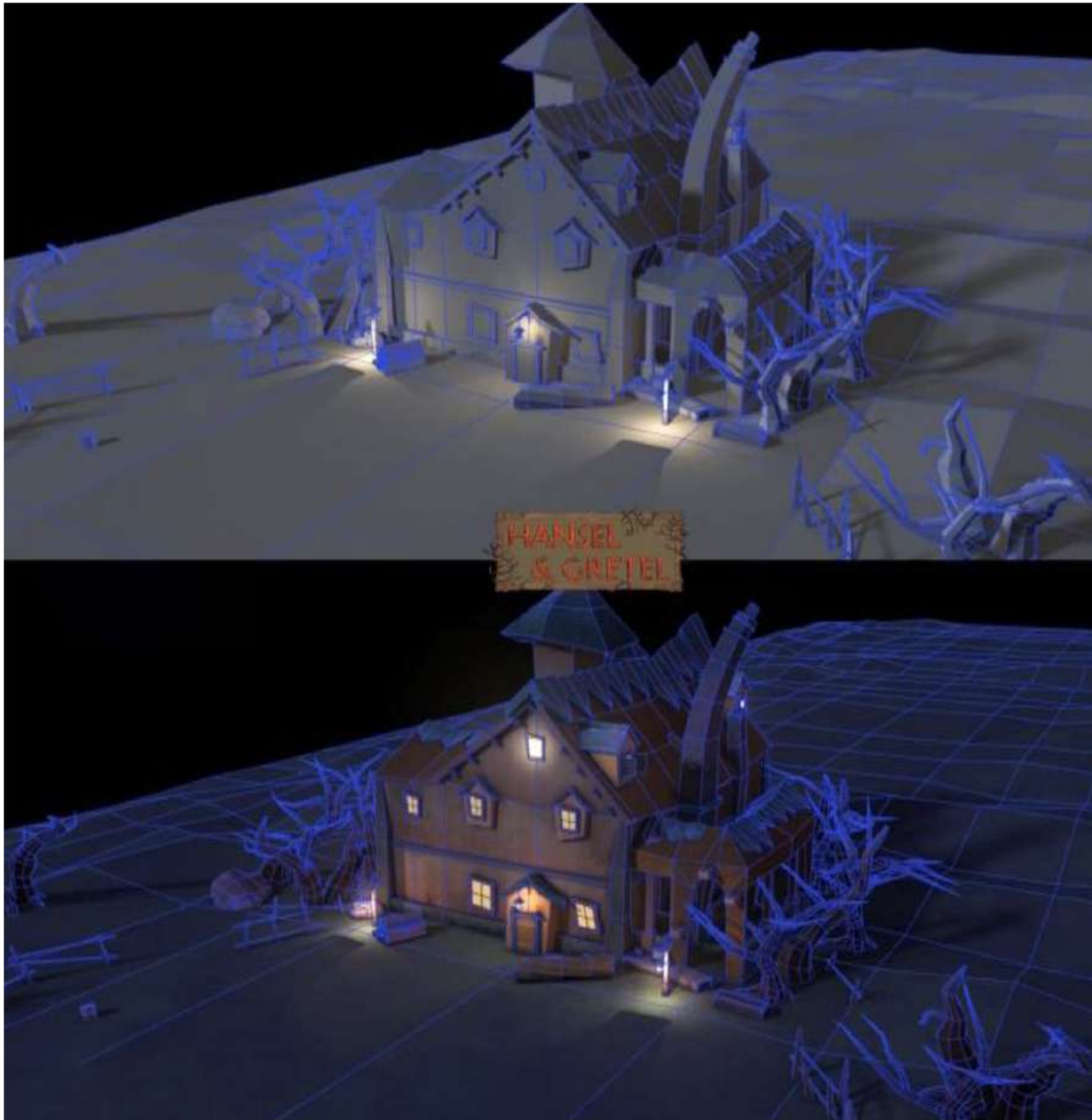
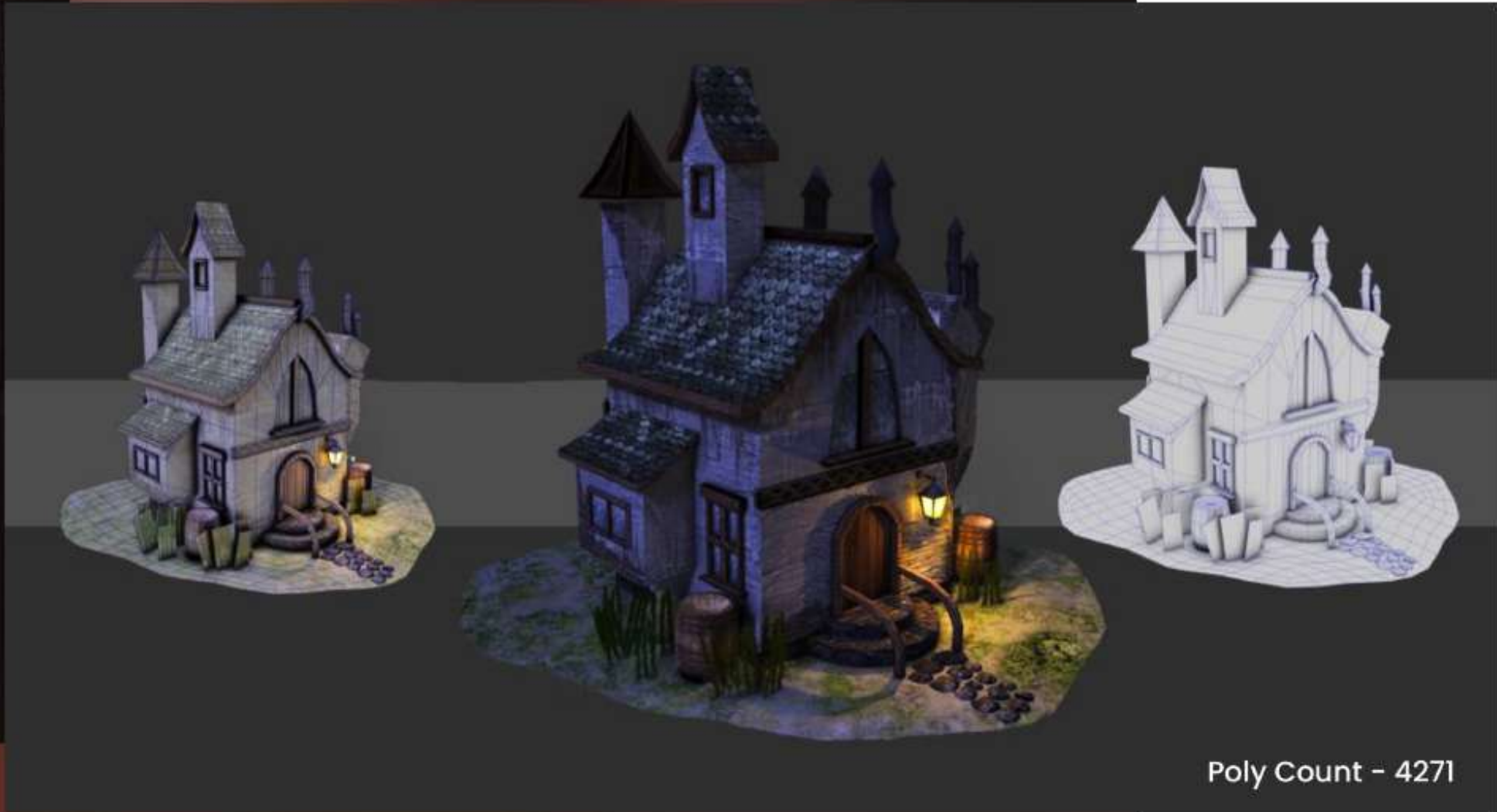
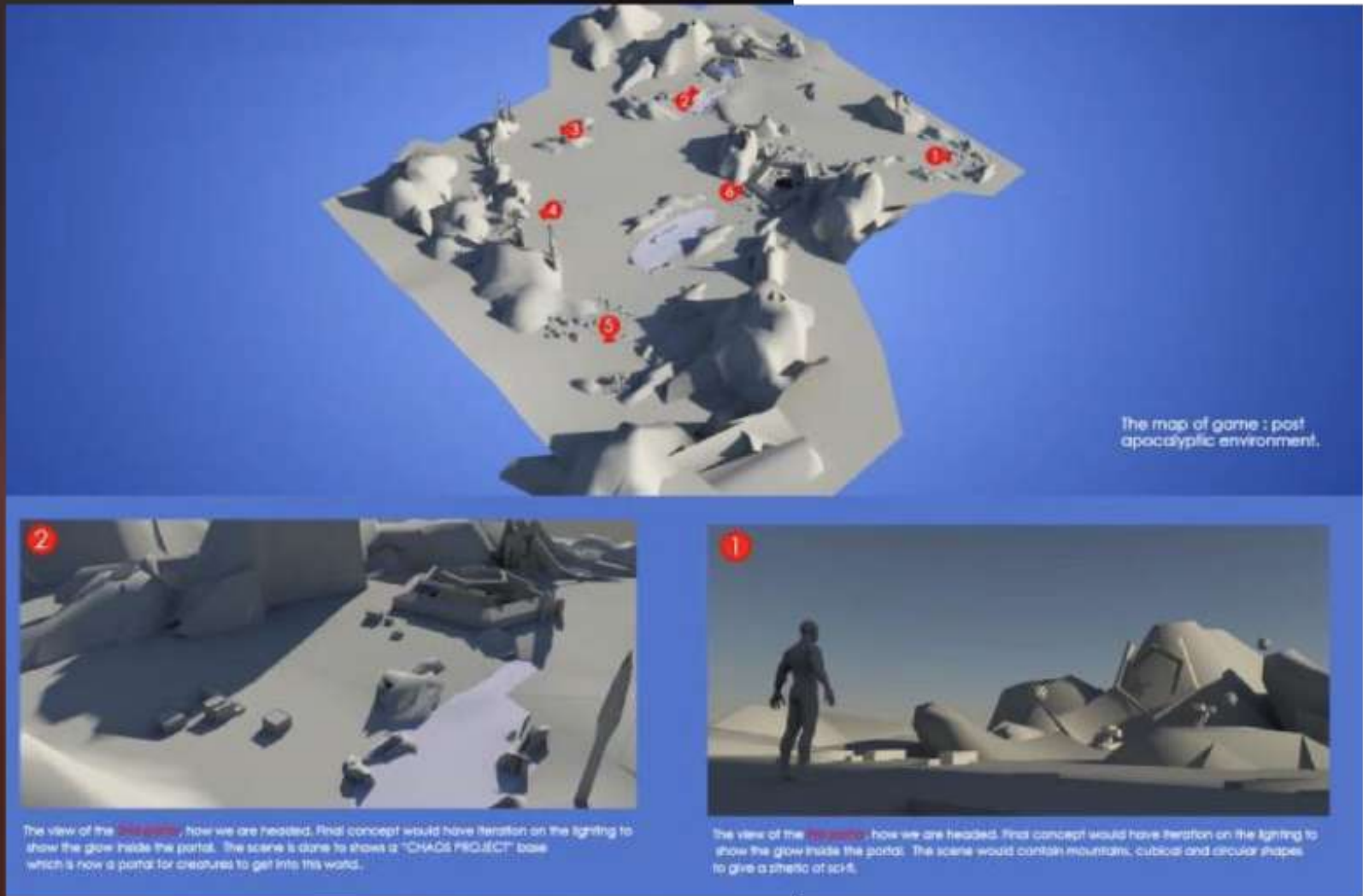


*Our Works*

**3D**imensional



# 3D Characters & Assets





# 3D Products

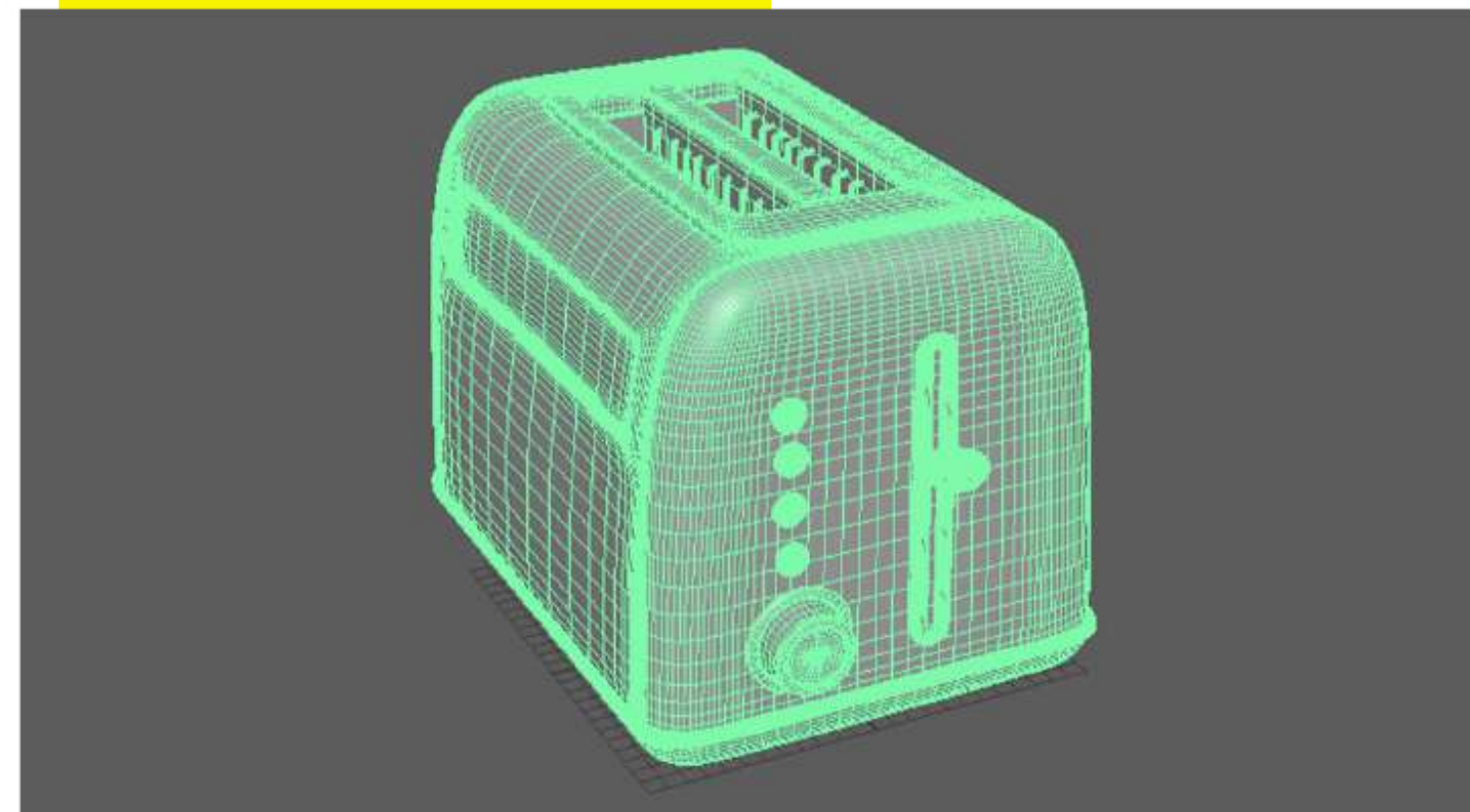
*Modelling*



*Texturing*



*Product*





*Our Works*

# **UI/UX & Websites**

Client | Hiring Pad



HIRING PAD

Dashboard

Job Postings

Candidates

Offer Letter

Search

UPGRADE ACCOUNT

Hello Jane,  
You have

8

Active Jobs

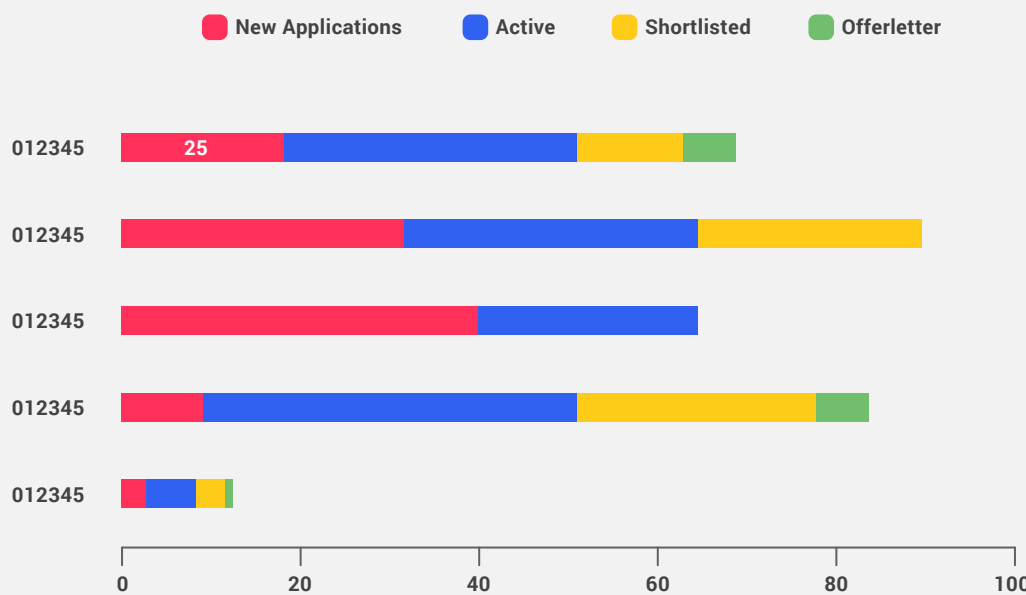
15

New Applicants

11

Offer Letters to release

Overview of Jobs



Interviews

	< Tue 7/01/20	Wed 8	Thu 9	Fri 10	Sat 11	Sun 12	Mon 13	>
John Doe Designation					7/01/20 8:30		Confirmed	
Candidate Name Designation					7/01/20 11:30		Confirmed	
Candidate Name Designation					7/01/20 12:15		Unconfirmed	
Candidate Name Designation					7/01/20 14:30		Confirmed	
6 Interviews Scheduled							View All >	

Search

Job postings,

Post your jobs here, find your next Avenger.

Active Jobs

Completed Jobs

Filter by...

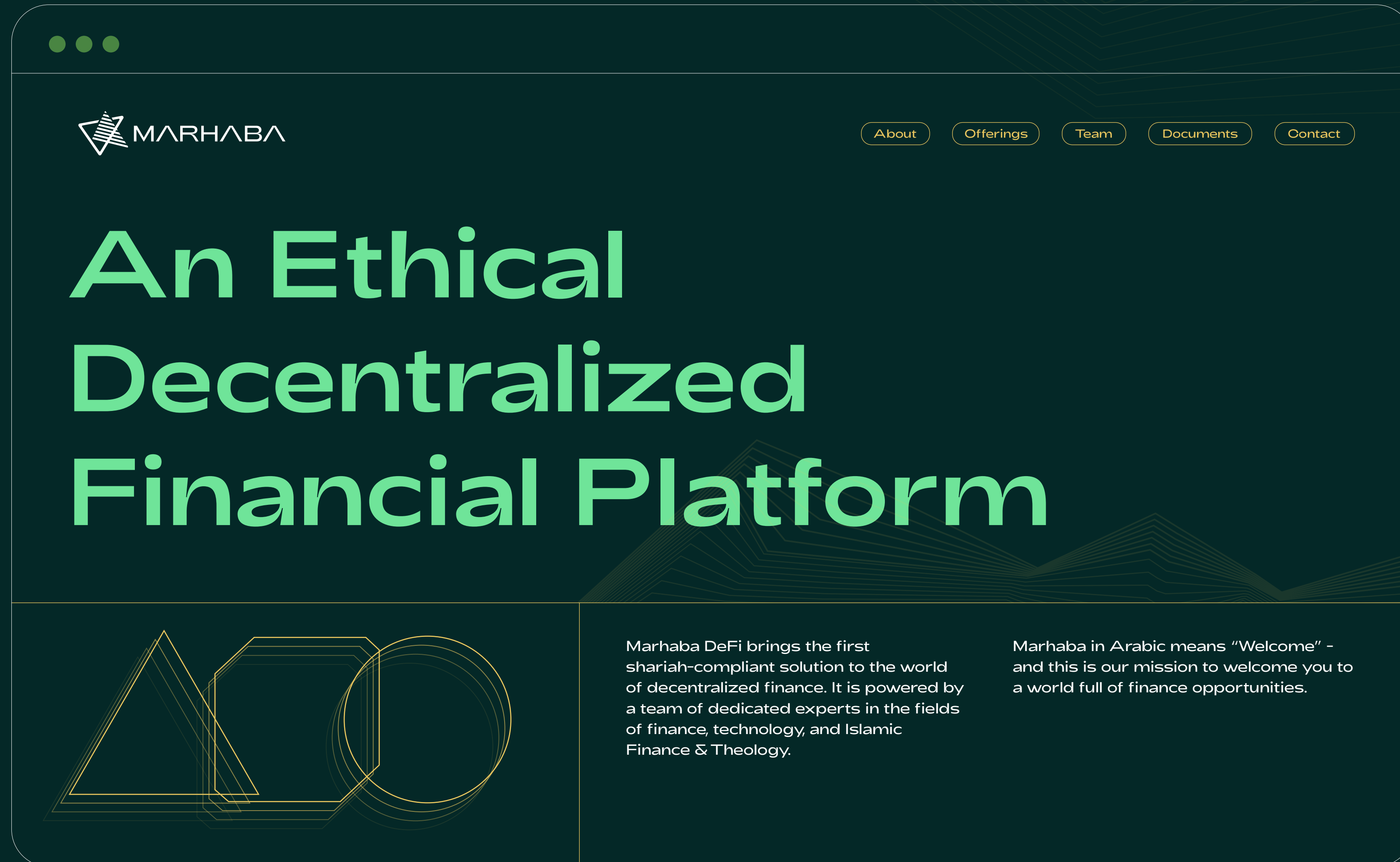
Sort By

Job Title	Created On	Status ▾	Engagement	Actions
2D Designer - Illustrator/Phots... Job Code - 012345	15/11/2019	Published	23 Applications 99 Views	✎ ✕ 🔁
			23 Total	9 New
			9 Active	- Hired
				10 Not Hired
2D Designer - Illustrator/Phots... Job Code - 012345	15/11/2019	Published	11 Applications 99 Views	✎ ✕ 🔁 📌 in 🐦 ▾
2D Designer - Illustrator/Phots... Job Code - 012345	15/11/2019	Unpublished	11 Applications	✎ ▾





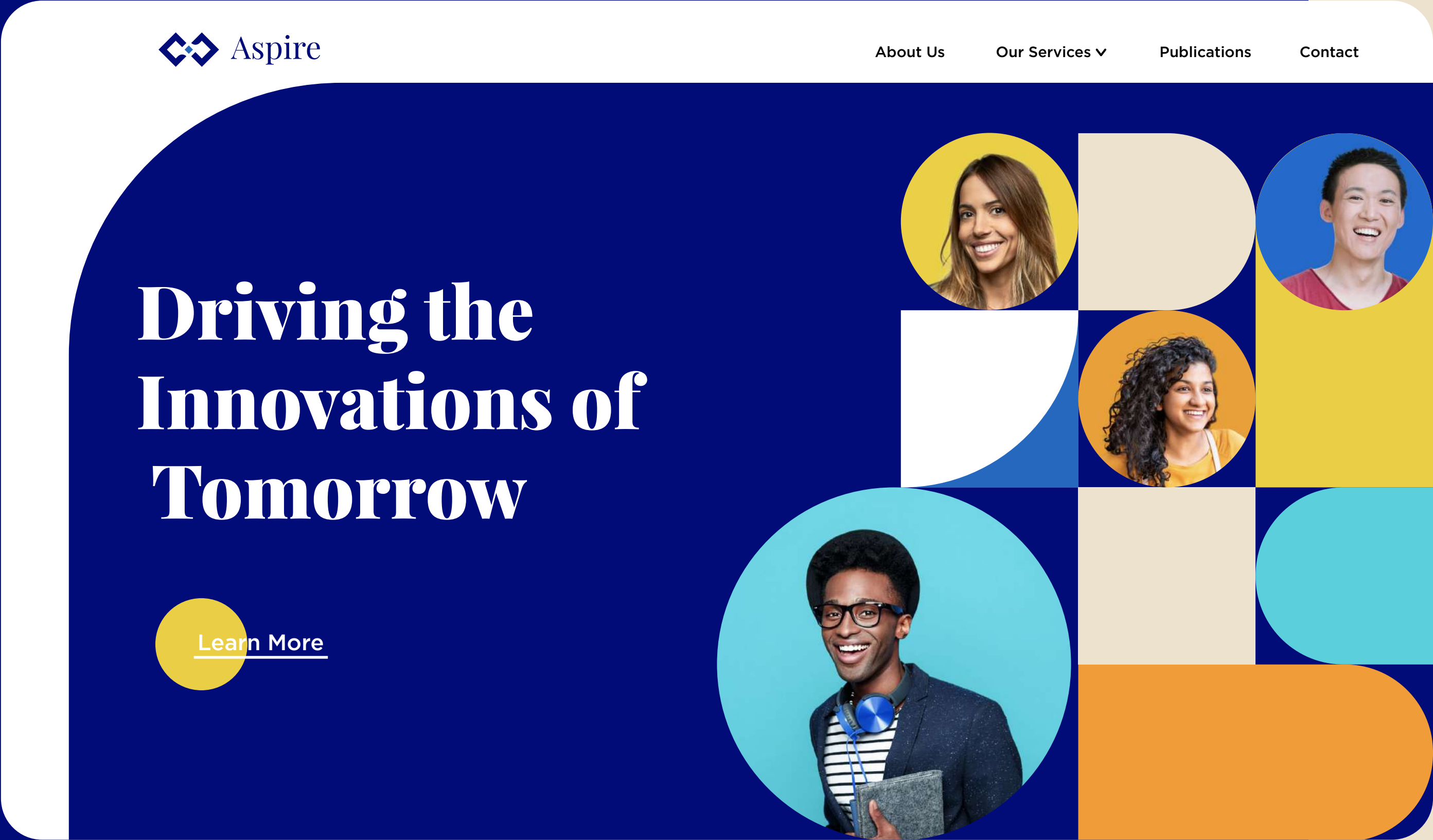
# Client | Marhaba DeFi



المرحبة بالضيافة



Client | **Aspire**



Aspire graduates are *masters* of the technical skills you need in your *teams*

Intensive and most relevant curriculum



Our training modules are designed using extensive inputs from hiring managers, industry experts and academia from top universities, and strengthened with alumni feedback.

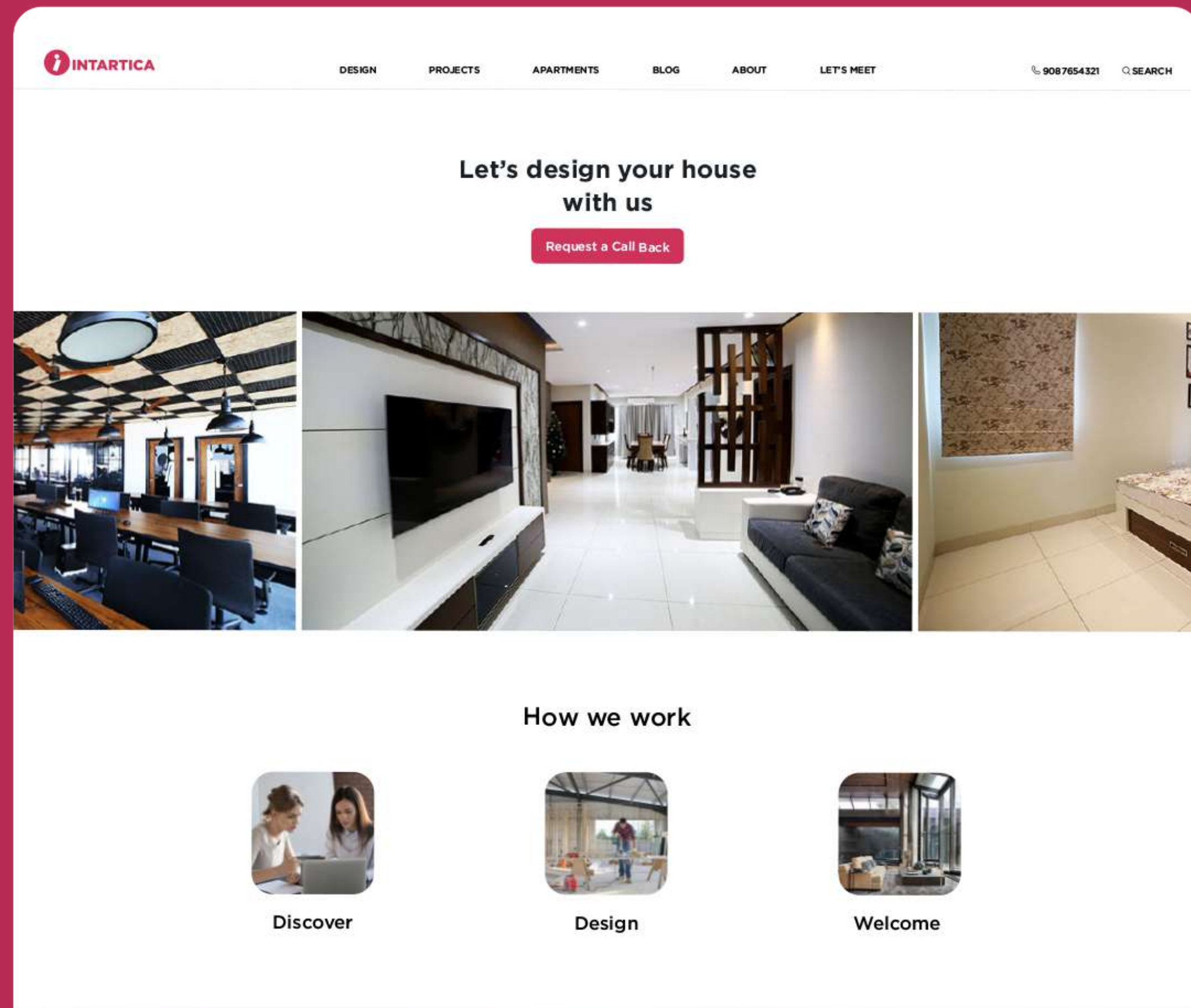
We don't force fit our modules on to your bootcamps. Rather, we define your teams' requirements and customize the entire program to deliver what suits your organization the best.

We make sure our talent walks the talk. By working on real industry assignments with subject matter experts, our talent is 100% job ready and start make an impact on your business from day one.

Our Programs

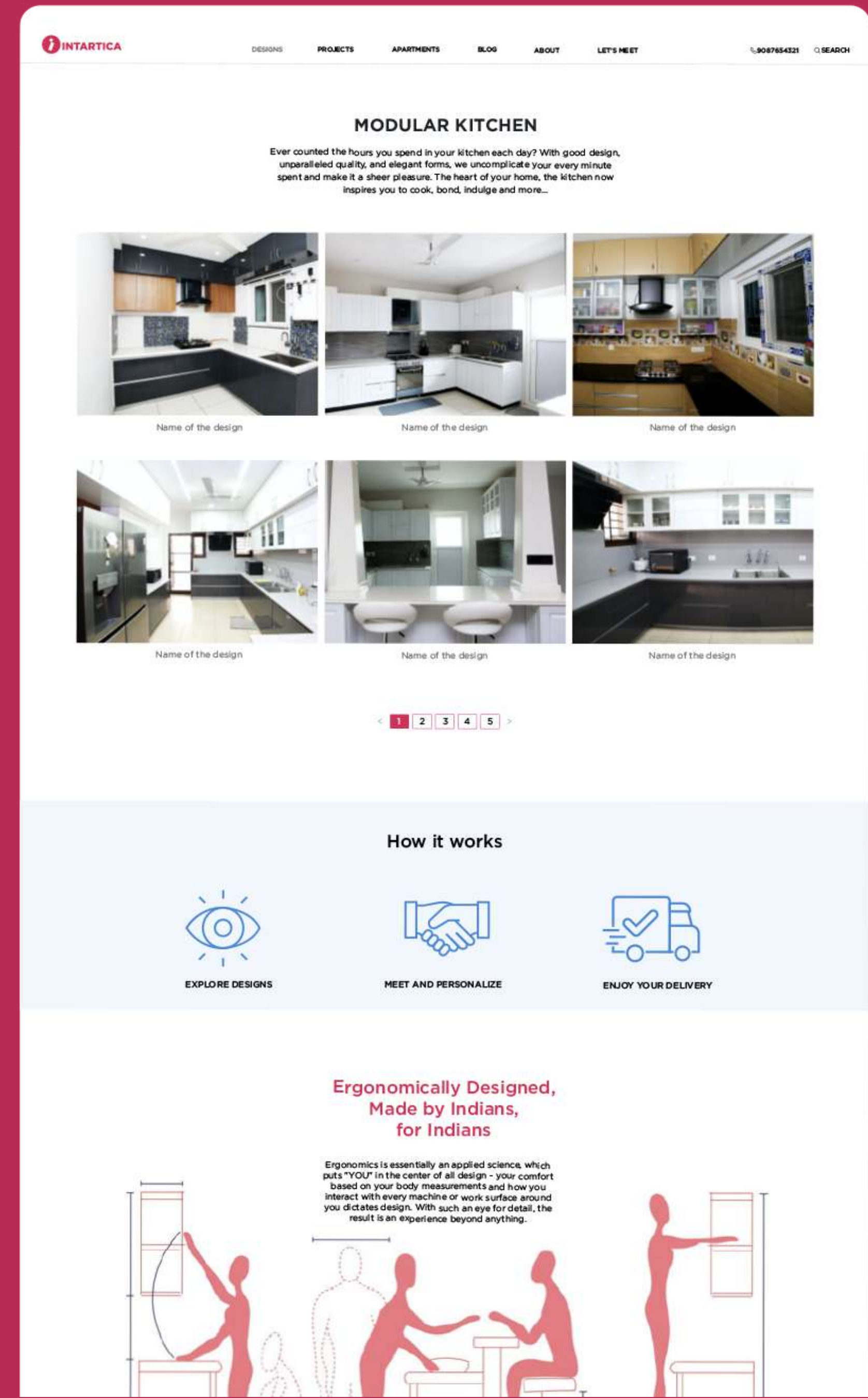
Full Stack <ul style="list-style-type: none"><li>• Java Spring Boot, Microservices Architecture, Express.js, Node.js</li><li>• React-Redux/Flux, Angular, State Management</li><li>• Native/Hybrid applications in Android, iOS.</li><li>• TypeScript/ES6, HTTP/S, JSON/XML, Code Quality</li><li>• SQL or noSQL, ORM, Optimization, Security</li><li>• RPA, automation and manual code quality skills</li></ul>	←
Data Science	→
App Development	→
IoT/ Embedded Systems	→



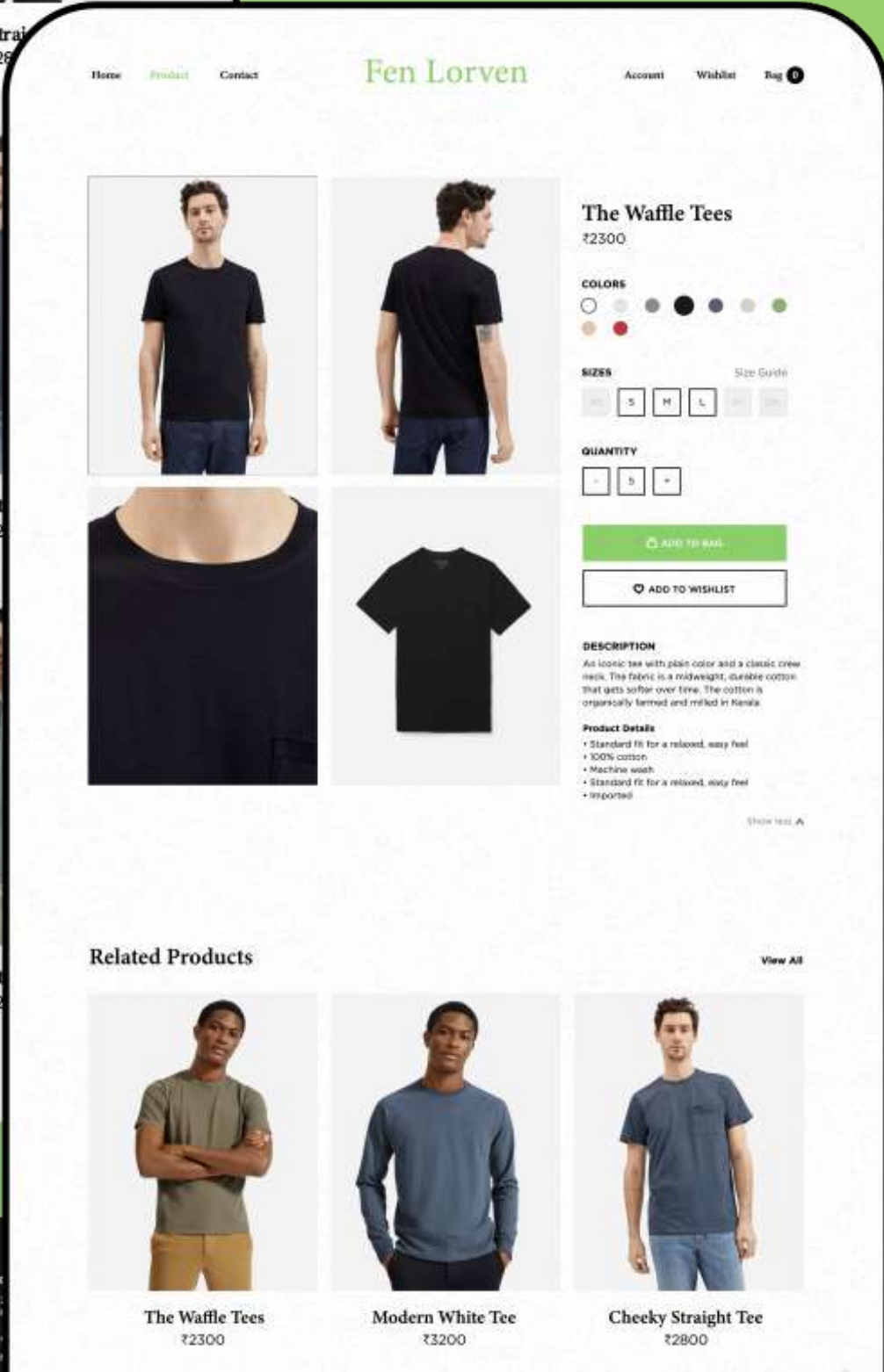
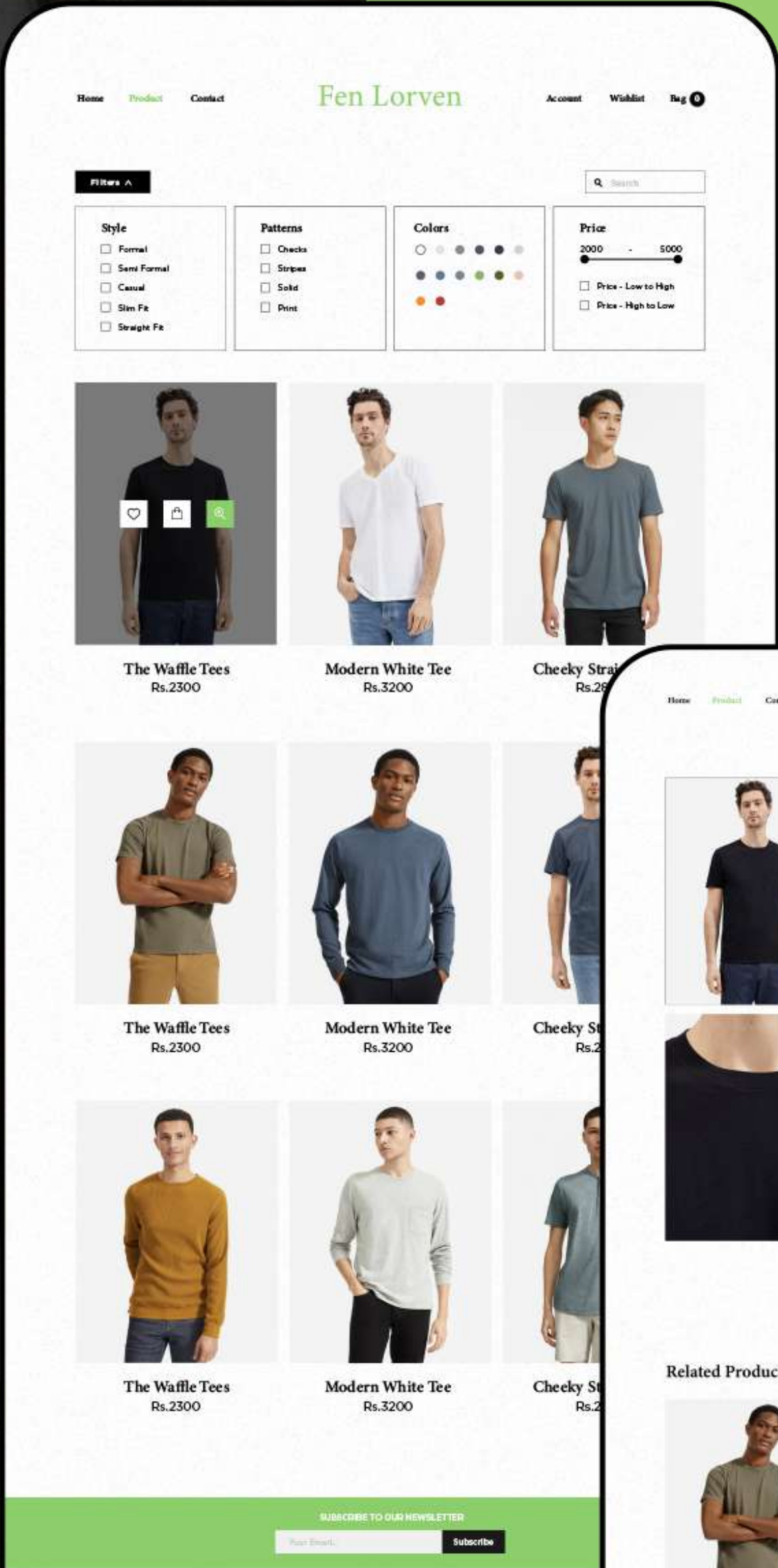
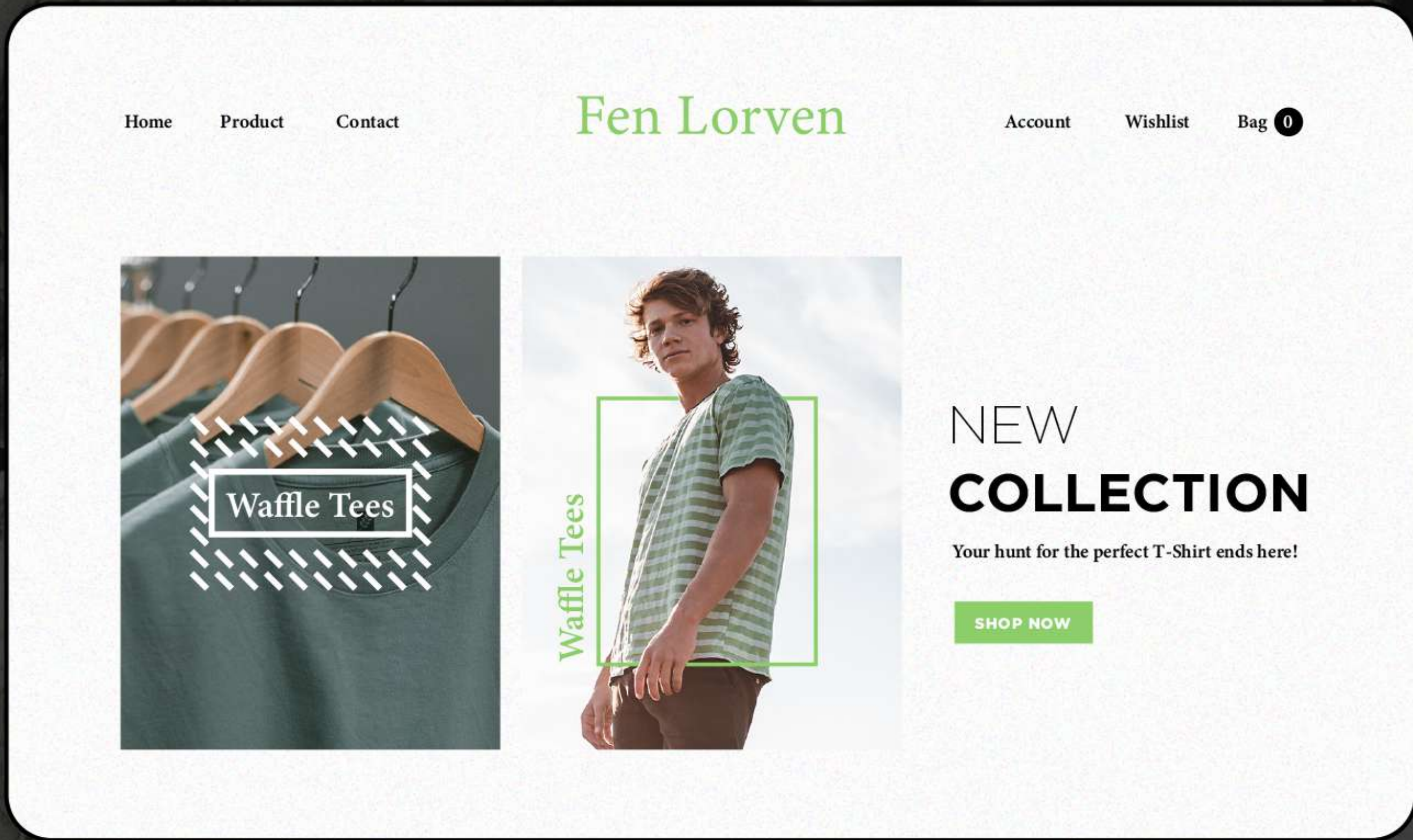


"We cherish bond, we celebrate family,  
that's why we love to turn your house  
into home."

[Learn More >](#)

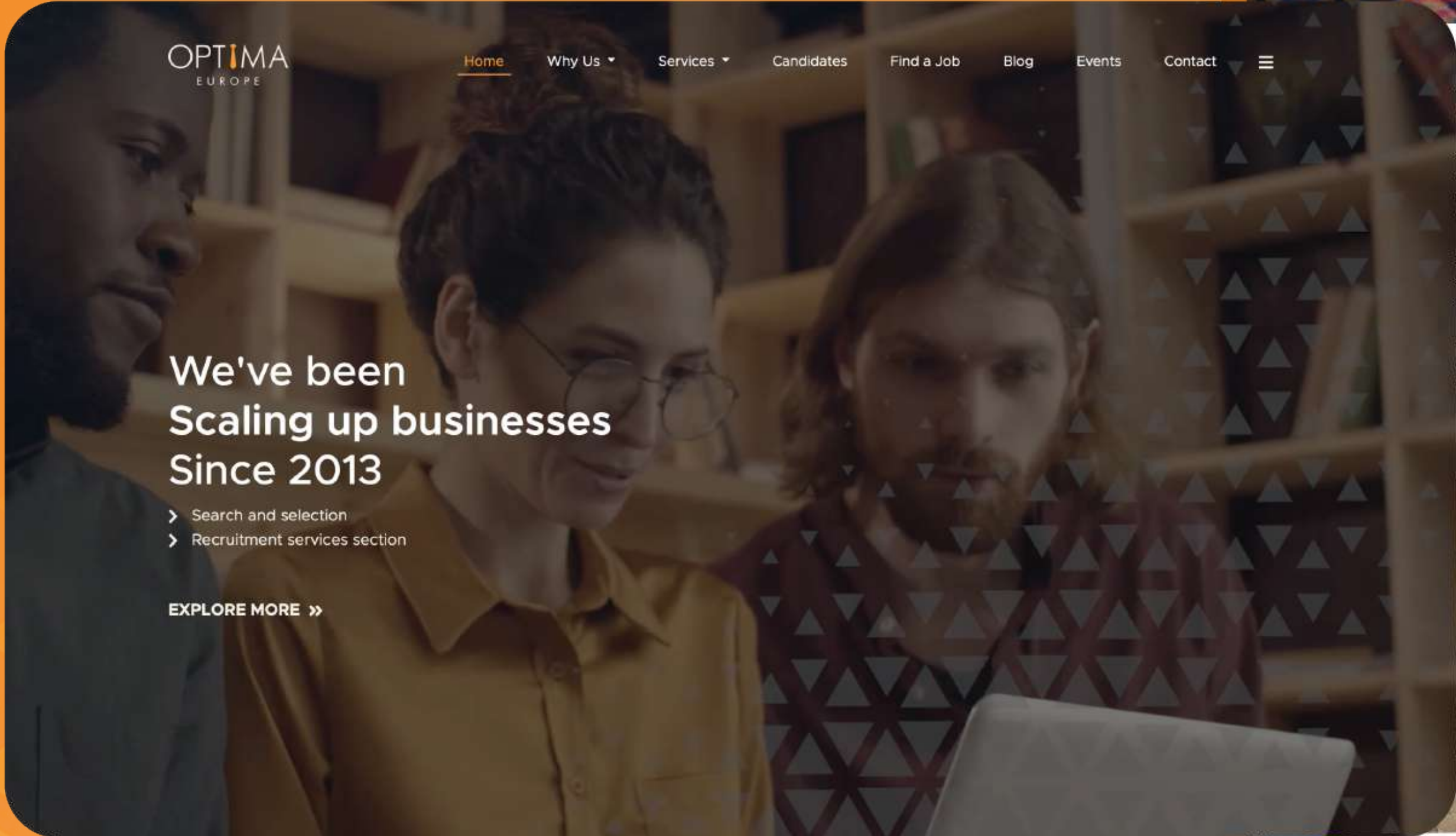









Client | Optima Europe





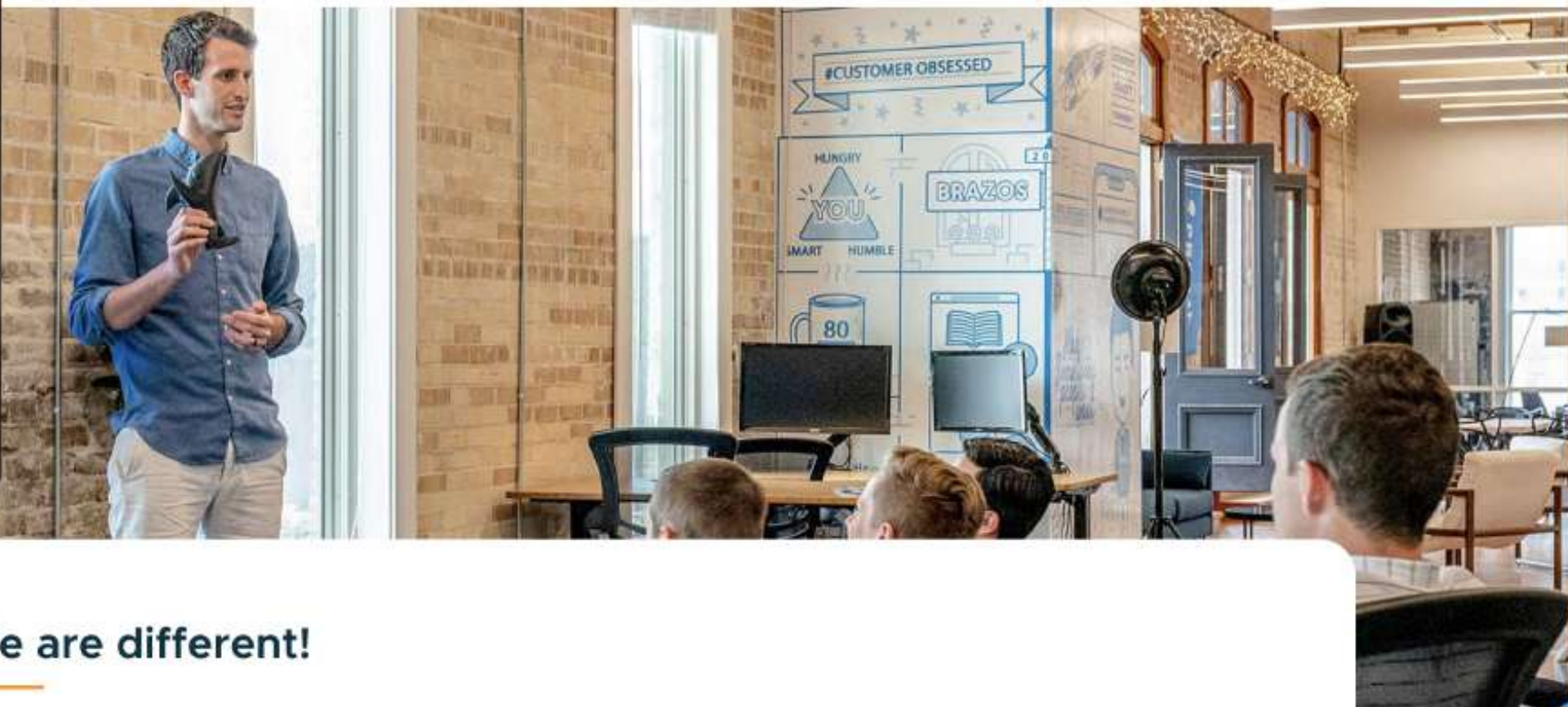
[Home](#)[Why Us](#)[Services](#)[Candidates](#)[Find a Job](#)[Blog](#)[Events](#)[Contact](#)

## Our Story

The story behind Optima Europe isn't a typical one. Most recruitment companies were formed during the recruitment boom of the 1980s, and since then, these companies have constantly struggled to reinvent themselves as staffing agencies, search agencies, job placement agencies, employment agencies, executive search agencies, recruitment agencies ... we could go on all night. Then came the '90s .com boom, and before you knew it, every other website was a recruitment website.

With Optima Europe, we know what we are and we keep it simple. We're international recruitment agency located in London with a twist.

Krzysztof Harazinski, Optima founder, had worked for many years as EMEA in-house recruitment manager for a number of software vendors such as Adobe-Omniture, Salesforce-ExactTarget, Oracle-Maxymiser. Prior to this, he was part of an international recruitment agency supporting clients such as Nike, GE, Western Union, Philips, Experian etc. This way Krzysztof saw the recruitment game from both sides of the spectrum. He understood the needs of the applicants who were eagerly looking to be placed in the jobs of their dreams, and he also noticed the heavy burden – both in terms of financial and time – that was being placed on the companies looking for new talent.



## We are different!

As a former in-house talent acquisition manager, Krzysztof (The Founder) witnessed his fair share of online recruitment agencies that failed to live up to client expectations. In his day-to-day work he often observed recruiters that were only interested in hitting sales targets with little regard for the quality of work delivered.

And it is this mantra that forms the very antithesis of everything Optima Europe stands for. We know what challenges lie in quality online recruitment and how time-consuming the internal processes for finding and hiring top talent can be. Endless CVs to review, laborious screening processes, and not enough hours in

most of the time there is no need for clients to endure arduous face-to-face meetings to map out all the requirements and expectations. We have the skills and experience to find the right talent for the client, which meets the need, while also providing high quality candidates ... in impressive volumes. This is a particularly rare paradigm in today's hyper competitive recruitment market.

Optima is an EMEA wide recruitment evangelist that delivers a very high quality service. Our client network is growing organically every day – the team's networking and client recommendations





# Thank you.

Reach out to us at

**hello@palette69.design**

**+91 40-35170892**

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